

## Resume / Brief Bio - Richard Parsonson

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### 1989:

Graduated with Honours in Photography from Waikato Institute of Technology, Hamilton, New Zealand.

### 1990 to 1994:

Worked Full-time at DM production company as in-house cameraman - lighting and operating on Documentaries, TV programs and TV Commercials.

### 1994 to Present:

Freelance Director of Photography based in New Zealand, working for local and international markets. Specialising in commercials, music videos, documentaries, and projects merging live action and animation.

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<i>Title</i>	<i>Production House</i>	<i>Format</i>	<i>Date</i>
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### **Television Commercials**

Microsoft Windows 8	Media Works NZ	Red Epic	2013
Cottonelle / Sorbent	Black Sand	Red MX	2012
Fonterra	Black Sand	Sony F3	2012
McDonalds	Black Sand	Sony F3	2012
Westpac Bank	Flux Animation	XDcam	2010
United Nations	Borderless Productions	XDcam / Letus	2009
Subway	Flux Animation	Panasonic P2	2009
World Vision	Borderless Productions	HDcam	2008

### **Documentary**

Drugs Inc	National Geographic	HDcam	2012
Reflections of the past	Charmed	HDcam	2011
The Band	Frame up films	XDcam / Letus	2010
Bringing my brother back	Melting Pot NZ	XDcam	2010
Chasing the ghost	Melting Pot NZ	XDcam / Letus	2009
The Family who Vanished	Chameleon films UK	Digital Beta	2008

### **Music Videos**

Louis Baker	Wiz Kid	Sony F5	2013
Starboy Trilogy	Stake	Red MX	2012
Te Huna Breaks	Tony Leslie	XDcam / Letus	2008
The Howling Bells	Zoomslide	16mm film	2006
Op Shop	Zoomslide	16mm film	2006
Goldenhorse	Zoomslide	35mm film	2005
Steriogram	Zoomslide	35mm film	2004

## **Short Films**

Forget me not	David Arshadi	Red MX	2013
Rollmance	Anthony Towler	XDcam / Letus	2010
White Clouds	Cinedesign	16MM Bolex	2007
The Grove	Damian McDonnell	DVcam	2007
More Moaning	Steve King	DVcam	2007

## **Awards**

Gold Promax Award for Shortland Street Shattered Glass Promo 2013

Best Documentary Award at Hollywood Reel Independant film Festival 2010 - Reflections of the Past

Stevie Award 2010 Sales Video category for "Out Of The Wild," Screentime

Silver US Telly Award 2009 for Media Design School, Screentime

Tui Music Awards Finalist 2006 for Pluto Long White Cross music video

Bronze US Telly Award 2006 for Repco DIY Rescue

Music Video of the Year Award 2005 Juice TV for Steriogram Go

Gold Promax Australasia Award 2005 for Maori Television TVC

Silver Promax International Award 2005 for Maori Television TVC

Gold AIME Award 2005 for Repco DIY Rescue

Gold Promax International Award 2004 for Sky Sport TVC

## **Member:**

New Zealand Cinematographers Society  
New Zealand Film and Video Technicians Guild

Please email [richard@cinedesign.co.nz](mailto:richard@cinedesign.co.nz) for a list of referees or visit [www.cinedesign.co.nz](http://www.cinedesign.co.nz) or <https://vimeo.com/richparsonson> for video of his latest work.

## **Additional Experience:**

Outward Bound Anakiwa - Knowledge of climbing, abseiling and general bushcraft.  
Commercial cooking experience - Knowledge of Authentic Thai and Italian cooking  
3 years experience in the NZ dairy industry -Trade Certificates in Animal Husbandry and Pasture Production.  
Overseas Experience in South East Asia, Europe and USA.  
Experienced Stills Photographer

Richard Parsonson - Director of Photography - Auckland New Zealand +64 21 2206 005